

We have the
Trees, Shrubs, Vines and Flowering Plants
to decorate your Lawn and Home.
We have the men to plant them right.
We guarantee our stock to grow.

The Red Deer Nursery Co.

VOL. 2. NO. 12.

RED DEER, ALBERTA, APRIL 10, 1906.

Subscription \$1.00 per year

The News

Make your homes look bright and cheerful
with a few Cut Flowers.
Carnations, Hyacinths and Narcissus
now in bloom at
THE GREENHOUSE - J. SLADE, Manager



The very
Newest
in
Churns

Combines ease with efficiency and gives
the operator satisfaction to a degree

Note the new **Bow Lever** and **Side Pedal Drive**. May be operated as desired from a standing or a sitting position. **Bicycle Ball Bearings** make churning with "The Leader" an easy and pleasant task.

We stock them in 3 sizes at
\$6.50, 7.50 & 8.00 each

Stephenson & Illsey,
THE HARDWARE MEN.



Watches,
Clocks,
and
Jewelry.

Goods of Great beauty and Sterling
Values.

Give us a call.

H. H. Humber.

The Alberta Legislature

has accepted an invitation from the Municipality of Red Deer to be our guests at a Banquet to be given in their honor here on the evening of April 17th.

Let our town do itself credit by offering a royal welcome.

Incidentally, the Town will then offer them, also, 50 acres as a Free site for the Capital Buildings.

Council Meeting.

A special meeting of the Council was held in the Council Chamber, on Monday, the 2nd day of April, at 8 p.m.

Present: His worship the Mayor (in the chair), and Councillors Bawtinheimer, T. A. Gaetz, H. H. Gaetz, W. J. Botterill, P. Pidgeon and A. T. Stephenson.

It was resolved that the communication from Mr. Galt should be referred to the sewerage Committee, and that Mr. Purdy's letter be referred to License Committee.

H. H. Gaetz—T. A. Gaetz—That the Public Works Committee be instructed to secure a watering-cart for the streets. Carried.

Bawtinheimer—T. A. Gaetz—That the Secretary be instructed to reply to letters in relation to sewerage, informing them that as soon as we have estimates ready we would inform them. Carried.

H. H. Gaetz—Botterill—That the License collected from the hockey club in connection with the Firth-Eaton concert be refunded in view of the fact that the finances of the club are in an unsatisfactory condition, and that they find it necessary to make up their deficit by private subscription. Carried.

Botterill—Pidgeon—That the Sec'y-Treas. be instructed to reply to letters of the Pettypiece Co. giving all information obtainable, also with the view of securing the location of this Company. Carried.

Botterill—Pidgeon—That Councillors H. H. Gaetz and Stephenson be added to the Committee to go to Edmonton in regard to the private bill. Carried.

Stephenson—T. A. Gaetz—That the Mayor be authorized to go to Edmonton at once and press the Red Deer Bill to the attention of the Legislative Assembly, and ascertain when the Bill will be given its second reading. Carried.

H. H. Gaetz—T. A. Gaetz—That upon the execution of the Bond furnished by the Directors of the Mill and Elevator Company for the erection of an Elevator with the addition to said Bond of the date of the 1st of October, as the date by which the said elevator shall be completed, the said Bond shall be accepted in lieu of the fulfilment of the agreement in the matter of the Elevator and upon sworn statements being furnished by the Managing Director and Book-keeper as to the correctness of the figures in the statement submitted here as to the cost of construction and upon the approval of the Executive and Finance Committee the Sec'y-Treas. be authorized to pay over the final advance of \$5,000 to said Company. Carried.
Council adjourned.

Public Meeting.

A meeting of the ratepayers was held in the Alexandra Hall last evening, at the call of the School Board, to discuss the question of building a new school house.

The vote upon the By-law to raise \$35,000 for the erection of a new school takes place to-day and the meeting was intended as a discussion preparatory to the voting upon this By-law.

Mayor Michener occupied the chair. Mr. G. W. Smith, as chairman of the School Board, opened up the discussion by explaining the contemplated action of the Board.

The following ratepayers then took part in the discussion: Messrs. Piper, Payne, McVicar, Martin, Mears, Greene, Hinchliffe, Love, Hogg and Gaetz.

A few advocated the building of a smaller school at the south end, but the greater number seemed to be satisfied that centralization was the wiser plan, and that it was difficult to secure a much more suitable site than they had already.

So that it is quite probable that the By-law will pass without much opposition.

Before closing, Inspector Boyce addressed the meeting at some length giving some valuable school statistics showing the growth and development of the school of our town and also comparing it with some similar towns in the province. He gave also some figures regarding rate of taxation which showed our town to be very good advantage.

Principal McLean also briefly addressed the meeting pointing out the necessity for better accommodation.

Debate.

On Monday evening next there will be a special attraction at the Epworth League meeting in the Methodist Church. The centre of attraction will be a debate "Resolved that the accumulation of wealth by individuals is a menace to the country."

The affirmative will be presented by Mr. W. E. Payne, assisted by Messrs S. N. Carscallen and Rev. Farrell. The negative will be conducted by H. H. Gaetz assisted by Messrs J. F. Boyce and H. Wallace. This should be highly interesting.

Markets.

Beef—4 live weight.
Wheat—80, 85 cents.
Oats—25.
Barley—35.
Pork—6, 6 1/4 live weight.
Eggs—12 1/2.
Potatoes—50 per bu.
Butter—15, 17 1/2.

School Attendance.

The following is the report of the attendance of the Red Deer School for the month of March:

Department I. W. J. McLean, teacher.	
Aggregate attendance	40
Average	35
Percentage	88
Department II. Miss Blanchet.	
Aggregate attendance	41
Average	32
Percentage	78
Department III. Miss Dayfoot.	
Aggregate attendance	30
Average	20
Percentage	67
Department IV. Miss Gould.	
Aggregate attendance	39
Average	32
Percentage	82
Department V. Miss Stephenson.	
Aggregate attendance	39
Average	32
Percentage	82
Department VI. Miss Cowan.	
Aggregate attendance	58
Average	38
Percentage	62
Aggregate for School	247
Average	159

Train Service.

North—No. 13, arr. 11:02; depart 11:10. No. 15, arr. 18:30 depart 18:40.

South—No. 14, arr. 12:40; depart 12:50. No. 16, arr. 19:40; depart 19:50.

Train to Stettler Mondays, Wednesdays and Fridays about 9 k.

Headquarters for the New Settler.

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The Ideal Store for Everyone.

Announce the opening out of

NEW GOODS
suitable for the
SPRING TRADE

New Dress Goods in great variety, new wash fabrics, including Crum's Prints, new ready-to-wear Shirt Waists, Skirts and Costumes, New Staple Dry Goods of all kinds, New ready to wear clothing for Men, Youths and Children, the product of the best makers.

We sell the James McCready Company's make of Boots and Shoes, which means reliable goods at right prices. You will find a large stock to select from.

In Groceries, we were never in a better position to serve you, we handle only the best and at close prices.

Timothy seed, seed oats and seed barley of the best quality now on sale.

Yours for best service,

POSTILL & PATERSON

COOK STOVES! COOK STOVES!

In order to reduce our stock in a few lines of COOK STOVES, we will offer exceptional values for the month of March.

A No. 9. STEEL COOK STOVE.	Regular price \$17.00.	March Price	\$15.00
1 No. 8. STEEL COOK STOVE.	Regular price 16.00.	March Price	14.00
A No. 9. CAST STEEL WOOD STOVE.	Regular Price \$17	March Price	12.50
A No. 8 CAST STEEL COAL or WOOD STOVE, with reservoir.	Regular price 25.00.	March price	20.00
A No. 8 CAST STEEL, COAL or WOOD STOVE, square	Regular price 21.00.	March price	18.00

F. H. TALLMAN & CO.,

THE IDEAL HARDWARE PEOPLE

Look here for Snaps

Pine Lake business and Post office	\$1500.00
well finished house, 5 rooms, at a bargain.	
800 acre block, per acre	10.00
640 acres, clean prairie, per acre	9.00
160 acres, nr. town, well improved, per acre	25.00
160 acres, 8 miles from town, per acre	8.00
160 acres, 8 miles west, per acre	7.00
334 acres on Red Deer river, for one week	6.50

MICHENER & CARSCALLEN

Insurance. RED DEER, Alta. Loans

THE CANADIAN BANK OF COMMERCE

Paid-up Capital, \$10,000,000. Reserve Fund, \$4,500,000

HEAD OFFICE, TORONTO

B. E. WALKER, General Manager. ALEX. LAIRD, Asst. Gen'l Manager

BRANCHES THROUGHOUT CANADA, AND IN THE UNITED STATES AND ENGLAND

BANKING BY MAIL

Business may be transacted by mail with any branch of the Bank. Accounts may be opened, and deposits made or withdrawn by mail. Every attention is paid to out-of-town accounts.

A. SCOTT,
MANAGER RED DEER BRANCH.

Something Better

is possible, we invariably

Go After It.

you will now find that in all departments at

Brumpton & Gaetz

Here is to be found

The very best yet.

Spring's new designs in...

Blouse lengths, Belts and Collars.

FRESH GROCERIES ALWAYS IN STOCK

WE GUARANTEE

"SALADA"

**Oeylon Natural GREEN Tea to be the
PUREST and MOST DELICIOUS in the
World.**


Lead Packets Only, 40c, 50c, and 60c. per lb. At all Grocers

Highest Award at St. Louis 1904.

Lord Plunket's Bad Cook.
In a chapter on verbal infelicities the author of "Collection and Recollections" relates an anecdote concerning Archbishop French, a man of singularly vague and drowsy habits, who resigned the see of Dublin on account of advancing years and settled in London.

He went some time after to pay a visit to his successor, Lord Plunket.

Can't
Eat
Enough
of



Finding himself back again in his old palace, sitting at his old dinner table and gazing across it at his old wife, he lapsed in memory to the days when he was master of the house and gently remarked to Mrs. Trench:

"I am afraid, my love, that we must put this cook down among our failures."

What the feelings of Lord and Lady Plunket were on hearing this comment history does not relate.

The Abatis.

The abatis was doubtless suggested to early military engineers by the natural defense on the back of the hedgehog.

Invisible Ink.
Among the Romans an invisible ink was made with the milky juices of certain plants. Its manufacture was a state secret, death being inflicted upon any who should disclose it, and all in-

portant dispatches from the capital to the provinces or vice versa were written in ink.

It retains old and Makes New Friends.—Times was when Dr. Thomas' Electric Oil had but a small field of distribution, but now its territory

parent. Mooney's biscuits will be a regular dish on your table if you will try them.

Say "Mooney's" to your grocer.

13 widespread. Those who first recognized its curative qualities still value it as a specific, and while it remains its old friends it is ever making new. It is certain that whoever once uses it will not be without it.

Paper Handkerchiefs.


New York.—Several leading London physicians are now advocating the use of a handkerchief made of paper. This is not only with the idea of preventing the spread of consumption, but a myriad of other diseases. It is argued that a linen handkerchief which is used by a single person and becomes

It is customary in many English sanitariums to provide the patients with paper handkerchiefs, which, after use, are placed in receptacles where

they are immediately cremated. Most of the handkerchiefs used in these sanitariums are of Japanese make as the English make has not come into favor on account of their being much harder in texture than the Japanese.

—

"A Grand Medicine" is the encom-
ment of the "Crystal Clear" brand.



**DELICIOUSLY
FLAVORED.
CRYSTALLY CLEAR.**

consumptive Syrup, and when the results from its use are considered, as borne out by many persons who have employed it in stopping coughs and radiating colds, it is more than grand. Kept in the house it is always at hand and it has no equal as a ready remedy. If you have not tried it, do

so at once.

How a Leak was Stopped.

To stop a leak in a steamer which struck a rock in the Straits of Magellan recourse was had to timber, ballast rock and Portland cement, which formed so effective a cork that the



FOR IT

The vessel was hoisted to proceed on her voyage, and was finally taken to New York. The vessel was repaired. It was found that the filling was so solid that with ordinary appliances some six weeks would have been consumed in chopping it out. To overcome this difficulty small charges of dynamite were used, and after three days of blasting

without injury to the vessel or the wreck, the mass of material was so completely loosened up as to permit of being removed.

Heart-Click People.—Dr. Agnew's Cure for the Heart is a heretofore not known fails to click as swift in its effects—goes closer to the "border land" and snatches

from death. It is a powerful remedy for all ailments in the category of human sufferings. Gives relief in 30 minutes.—72

The remedy for Ireland, according to J. H. Cunningham, is to encourage and foster her manufactures.

Itch, Mange, Prairie Scratches, Cure an Itch on Human or animals cured in 30 minutes by Wolford's Sanitary Lotion. It never fails. At all druggists.

Owing to the dispute between Bel fast shipbuilders and their pattern makers, about 180 men went on strike

Lord Hyde, the eldest son of the lord chamberlain, is a handsome young man, who is very popular in court circles.

Sunlight Soap is better than other soaps, but is best when used in the Sunlight way.


To appreciate the simplicity and ease of washing with Sunlight Soap in the Sunlight way, you should follow directions

After rubbing on the soap, roll up each piece, immerse in the water, and go away.

Sunlight Soap


will do its work in thirty to sixty minutes.
Your clothes will be cleaner and whiter than if washed
in the old-fashioned way with boiler and hard rubbing.
Equally good with hard or soft water.

Lever Brothers Limited, Toronto



chamberlain, is a handsome young man, who is very popular in court circles.

Governor Higgins, of New York, has grad ed a further reprieve to A. T. Patrick, convicted of murder.



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Equally good with hard or soft water.

Lever Brothers Limited, Toronto

HINGES ON TWO THINGS—quality and price. No hardware can be right unless these two points are right. The builder who considers price first is beginning at the wrong end.



Builders' Hardware

sold by us is dependable hardware. It will come up to the requirements of the most rigid specifications.

We can fill all orders for outside or inside hardware. Our prices will make low estimates on work possible.

Smith & Gaetz
The Hardware People

F. MICHENER & Co.

The Up-to-date Butchers,

All sorts of fresh and cured meats. Poultry Game and Fish constantly on hand.

Highest Market Price paid for Dressed Hogs in any Quantity.

Pork Sausages a specialty. Try them.

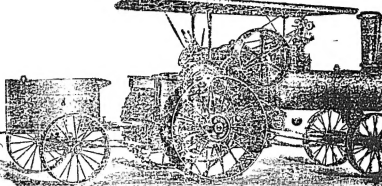
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Real Estate, Insurance, Loans.

Good opportunities for investing in Properties & Businesses
Several Good Propositions this week.



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Threshing Machines Steam Plows
Roadgraders and Grain Crushers.

EDWELL . . . ALTA.



ON TOP OF THE PILE . . .

That's where our prices place the Lumber Buyer that he can use better material on a job and so clinch the deal. We have a large stock on hand to choose from & prices to suit everyone. Everything in stock necessary to build with in the way of Lumber, Lath, Shingles, Mouldings, Paper, Doors, Windows, etc., several styles of Glass Doors in stock.

FLOUR & FEED

Now is the time to get in your year's supply of Flour while the roads are good and prices right. Every sack of Flour we sell is guaranteed to be as good or better than you can get anywhere else for the same money.

Whole Wheat Flour, Buckwheat Flour, Oatmeal, Cornmeal, Breakfast Food, whole and ground Feed always on hand.

Bawtinheimer & Sons

GAETZ AVENUE, RED DEER

THE NEWS.

Published Every Tuesday from the Office of 'The News' Publishing Co., Red Deer, Alberta

C. A. LOVE, Editor.
M. O. NELSON, Assistant Editor

Yearly Subscription \$1.00 in advance.

ADVERTISING RATES.

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TUESDAY, APRIL 10th, 1906.

THE BYE-ELECTION.

That the election of Dr. McIntyre was certain, was conceded from the first by the Conservative party. The Liberal candidate had everything in his favor. The constituency was large, and the brief time given was insufficient to place the issues squarely before the people; a great many people would not be aware that an election was being held, and many more would be apathetic; while those most interested, such as Government officials, and settlers who have had it firmly impressed upon their minds by Dominion agents that they are expected to support the Government, bringing them in, would, of course, vote Liberal. Under these conditions, the wonder is, not that Dr. McIntyre was elected, but that Dr. Crang did so well.

The question has been asked: "Why was a Conservative candidate placed in the field?" The answer is: As a protest against the machine politics of the Laurier Government.

Had the Government candidate been elected by acclamation, the very men who have been asking why a Conservative candidate was brought out would be shouting with exultation that "The Work is satisfied with the 'honest' Liberal policy." Only the other day one of the newly-elected Senators from Alberta used those very words as the text of his initial speech in the Senate. The Liberal party would have been only too glad to seize upon a cry of that kind to excuse their policy, and to cloak the iniquitous methods of their party. In another column will be found references to one method by which the West is governed, namely through the Department of the Interior. To let the matter go by default would give the idea that our Province was satisfied, and would thus place the intelligent portion of the electorate in a false light; to choose a candidate would mean his defeat under existing conditions. In this attitude of affairs, Dr. Crang generously offered his services to the cause of honest government, deeming his personal defeat of less moment than the defeat (through silence) of the cause of good government. The many words of commendation received from the west part of Canada prove the wisdom of this contest; it is felt to be a Cause struggling with injustice; and if this contest does no more than call an increased attention to the political situation here, it will not have been held in vain.

EDITORIAL NOTES.

The "Want to see the Editor" man never dies.

Red Deer did its duty on Thursday—as usual. If other places did as well there would be no Mac (entire).

Did you see the Prince? Naw: didn't wish to, merely happened to be at the station on business.

The Innisfail Province suggests "that J. T. Moore will soon be demanding a Cabinet position in recognition of his great ability. Distance always lends enchantment to the view, you know, Brer Province.

What are the three chief characteristics of a great "orator"? Shallow promises, street-slang, and a wise determination never to give an opponent any chance of reply.

The result of the election according to the reports is that Dr. McIntyre the Liberal candidate has been returned by a majority of about 300. Inasmuch as this is less than half the majority of Mr. Talbot it may fairly be claimed that the effort of Dr. Crang has not been fruitless and he is to be congratulated upon the manly fight he put up. So far as Red Deer is concerned the result is particularly pleasing. With the assistance of some independent Liberals we succeeded in showing that the machine did not have the game entirely in hand. The same may be said of Innisfail and a good portion of the southern part of the constituency.

INVESTIGATION REQUIRED.

The Parliamentary discussions on the subject of the disposal of the public lands of Canada make it necessary that the Department of the Interior be thoroughly investigated.

Sifton, the first Laurier Minister of the Interior, and now Mr. Oliver, his successor, have acted upon the theory that the land belongs to the speculator, and that the money should not pass to the Treasury.

Assaults upon the public domain have been conducted through the medium of land companies. One of these schemes referred to by Dr. Roche, in his speech to the House the other day, is that of the Saskatchewan Land Co.

This favored corporation was taken in hand by Mr. Sifton, and Mr. Oliver, the successor of this politician, has continued the consideration. For \$1 per acre the company was placed in possession of a quarter of a million acres of public land. This land has since been on the market at from \$8 to \$10 per acre. Thus, for an outlay of \$250,000, which sum need not be paid to the Government until the land is sold, the company draws in at least \$2,500,000. This is a profit of \$1,750,000, one of which expenses have to be paid.

Further, the requirement that settlers be placed upon the land is simply a stipulation that the company shall do what it is in its interests to do, namely, sell the land at a profit as speedily as possible. This transaction is a sample Sifton-Oliver deal. Men go into the game poor and come out rich. Who would not make a fortune if he were given a block of 250,000 acres of North-West land to be paid for as sold, and were permitted to enjoy the difference between \$1 an acre and \$8 or \$10 an acre as the case may be.

PROFESSIONAL

DENTISTRY.

Dr. Plaxton, Dentist,
Northwestern University, Chicago Royal College of Dental Surgeons, Toronto.
Special attention given to all branches of Modern Dentistry.
Office in Smith & Gaetz Block, Red Deer. Phone 112.

F. W. EVANS, D.D.S., L.D.S.,
Dentist,
Pain work a specialty.
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VETERINARY

Stuart W. Thayer, D.V.S., (McGill)
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Office: Main St. A. Cor. Stuart St. & Vester's Ave. Phone 77.
Residence: 606 Main St. Phone 60.

LEGAL.

Greene & Paying,
Barristers, Solicitors, Advocates, Notaries.
Geo. W. Greene, W. Ernest Payne.
Money to loan on town and farm property. Office over the Canadian Bank of Commerce.

MUSIC.

Miss Ceba Michener.
Music Teacher.
Graduate in Music and Teacher of the Toronto Conservatory Course.
Studio: In the new Michener Block.

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RED DEER ARCHITECT ALBERTA.

AUCTIONEER

S. P. Frenn,
The Pioneer Auctioneer, Red Deer, Alberta.
Live Stock Sales a specialty.
Correspondence invited.

L. C. FULMER,
NOTARY PUBLIC AND JUSTICE OF THE PEACE.

H. T. Harding,
Auctioneer, Notary Public, Money to Loan on Mortgage.
Offices in the Smith and Gaetz Block, Gaetz Avenue, Red Deer.

Wall Papers

and PAPER HANGING.

The finest lot of samples ever seen in Red Deer.

From 5c to \$3.00 per roll.

Borders sold by roll same as paper.

See Our WALL PAPER SAMPLES.

Walter E. Trump

Shop—GAETZ AVE.,
Behind Gaetz's Jewellers Store.

RED DEER HOSPITAL

For the Inmate. The only institution in the town which can guarantee a cure every time for any complaint in any thing.

Special Wards for Bicycles and Guns

Treatment of every wound and gristled for bruises and sprains.

Pocket Knives 5 cents per blade.
Table Knives 5 cents each.
Carvers 15 cents each.
Scissors 10 cents each.
File Lotion (outward application) for Scurvy.

Buck and Hand Saws, 25 cents.
Cross-cut, 50 cents.

Fred. Hart,

House Surgeon, Repair Shop.

Note: Change of Address from Gaetz Ave. to East end of Alexander street, opposite Bert Alford's office.

SKATES GROUND.

WANTED.

1000 LIVE HOGS

Highest Market Price.

Forrester & Reed

Smith's statement also and leave the matter for the parties concerned to settle between themselves as we have no wish to become a party to the dispute.

So far as we are concerned let it be distinctly understood that we had no wish to avail ourselves of an opportunity of reflecting on the Central for we had no reason to do so whatever, quite the contrary in fact, for we have found Mr. and Mrs. Smith uniformly painstaking and accommodating.

Speaking of this fire however, it was a matter of comment how quickly the fire brigade responded, when the alarm was rung.

They are making a name for themselves in this respect and deserve the appreciative words so plentifully bestowed upon them by the citizens.

W. A. LESLIE,

ENGINEER AND MACHINIST,

GAETZ AVE.

Engine Repairing and Engine Fitting, Sewing Machines Repaired. All kinds of work in metal. Saws Hammered. Agent for Gasoline and Steam Engines, Feed Choppers, etc.

OUR NEW STORE

Is now open and business is developing rapidly.

Try Our Baking and Confectionery.

Doughnut, Pies, Cakes, etc.

G HAMILTON & SON,

Gaetz Ave.

Red Deer Meat Market.

TELEPHONE NO. 4.

C. REED - PROP.,

I have the largest stock of meats in town.

Quality is our motto regardless of price. You pay no more for the best meats than for inferior grades elsewhere.

Seventeen years experience.
Your continued patronage solicited.

TAILORING

H. G. MUNRO, (Formerly with G. May, Calgary)

Has opened out for business in the premises lately occupied by the Alberta Advocate.

His work will be first class. Charges moderate. Garment pressing and repairing a specialty.

GIVE US A CALL.



Showing Wall Paper

is a genuine pleasure when the salesman has such a stock as ours behind him. The new papers show a distinct advance in designs, colorings and combinations, over any previous productions, and we are confident that we have just the paper you want for any room in your home.

CALL ON **H. G. STONE,**
GAETZ AVENUE SOUTH, RED DEER.

FOR SALE.

ALL KINDS OF HORSES
Good Farm Horses
Heavy Draft Horses,
Saddle Horses, Ponies, etc.
We can suit you.

REINHOLT & CO.

The Red Deer Saddlery Co.

Come to us for the largest assortment of

HARNESS

Saddles, Valises, Dusters.

Also we are agents for

TENTS AND AWNINGS.

The secret of our success lies in three words
QUALITY, PRICE, FAIR DEALING.
Call and see our stock.

The Red Deer Saddlery Co.

AN OCEAN LINER
to be run "on time" must go by a schedule that works like clockwork. We are that way in our business. Systematic and always "on time." At stated times we buy at the market, take our discounts on certain days and have our exhibit ready as planned. All this gives the reason why we sell

SHOES
cheaper than you can buy anywhere else. Better goods and lower prices, and you are the gainer.
COME AND SEE US.

Loiselle, Archambault & Co.
GAETZ AVE. - RED DEER.

LIBERAL CALENDAR.

- MONDAY:** A rigid investigation into the department of the Interior is being demanded.
- TUESDAY:** Canada is becoming noted as the land of low political ideals.
- WEDNESDAY:** The increased indemnity is making the House of Commons a desideratum for greedy incompetent politicians.
- THURSDAY:** The machine again successful in Strathcona riding.
- FRIDAY:** "The Dominion Government dare not reduce the tariff."—Mail and Empire.
- SATURDAY:** Red Deer disgusted with the predominant section of the Liberal local party.

Evarts.

Evarts is now incorporated as a village. Now boys let's hear from you and help us along.

Johnnie Martin of Solheima was a visitor here this week.

Smith Bros. have purchased a fine 3 year Clydesdale Stallion, they also purchased 40 head of steers this week.

C. Gillespie of London, Ont., is visiting his sister Mrs. J. H. Robinson and his father E. A. Gillespie.

J. McLeod of Solheima spent a few days in the vicinity.

Harold Forthum who has been spending the winter with his parents at Owen Sound, returned to Sunny Evarts this week looking fat and right.

Penhold Happenings.

Will Melvor and Stuart Campbell leave Monday for their homesteads up north.

Rev. Mrs. West drove over to Edwell Saturday.

Misses Ellen Young and Emma Fleming left for Edmonton on Saturday where they will attend Alberta College.

A number of prairie fires are burning around Penhold. Some of the farmers have had stacks of hay burned.

Mrs. Chas. Wilson took the train for Red Deer Saturday.

Arthur Hives was a visitor to Red Deer Saturday.

Mr. Parker has returned from B. C. and will live at Horn Hill. Mr. Parker thinks Alberta is good enough for him.

Miss Carswell spent Sunday at home with her parents at Horn Hill.

Mrs. Sprune and children came up from Calgary on Friday last. Mr. Sprune has bought the Imperial hotel.

Stettler.

Mr. Alton of Burlington, Ont. is prospecting in this community.

The Methodist Church is nearing completion and will be dedicated in April 15 by Rev. Mr. Kerby of Calgary.

Wm. Phillips paid the town a visit this week. We hope in the near future to add him to our number of business citizens.

Homeseekers still continue to arrive daily. The majority are settling in the neighborhood adjoining the Battle River.

Mrs. Lutch of Bonnaville is visiting her son here the Hardware Merchant.

Pretty Home Wedding

A pretty home wedding took place Wednesday morning April 4, at the home of Mr. G. Hamilton, when Miss Maud Gould, one of Red Deer's most popular teachers was united in marriage to Mr. V. Morrison book keeper for Oulmette Wright & Co.

After a sumptuous breakfast served by Mrs. Hamilton, the young couple left for Kelowna, B. C. amid a shower of rice and followed by the best wishes of a host of friends.

Birthday Social

The Ladies Aid of the Baptist Church held a very successful birthday social at the home of Mrs. H. L. Baker, Waskasoo Park Thursday evening. A large number were present and a most enjoyable time was spent. Ice cream and cake were served during the evening, and the following programme was rendered to the delight of all:

Piano Solo, Miss Youmans.
Vocal Solo, Miss Foster.
Viola Solo, Miss Godley.
Instrumental Duet, Misses Slade and Brumpton.
Recitation, Ardene Baker.
Vocal Solo, Miss Tait.
Piano Solo, Miss Marshall.
Vocal Solo, Miss Flo. Palmer.
Instrumental Duet, Misses Slade and Smith.

Supreme Court

The adjourned sitting of the Supreme Court was held in the Court House beginning on Tuesday April 8th. The court was presided over by Mr. Justice Harvey.

C. Hanson Jr. vs. C. P. R. Co., to recover damages for the loss of his foot. The plaintiff when delivering milk under a contract for the company at the station left his team in order to deliver his milk, and returning from the station, slipped on the sloping part of the platform used by the public in going to and from the station. One of the company's trains was being backed down the siding across the sidewalk at bottom of slope at the rate of between 10 to 15 miles an hour. On account of the way in which the truck, platform and other buildings are built, the plaintiff could not see the train which was backing down at the time, but slipped on the platform and fell under one of the cars and the wheels passed over his leg at the ankle. The case was tried by a jury composed of J. S. Wilkins foreman, W. Pusill, H. S. Campbell, A. Scott, F. L. Hay and J. P. Pardo. The case occupied two days. For the plaintiff there appeared James Muir K. G., P. J. Nolan and J. L. Crawford, and for the defendant Company Hon. J. A. Longhead.

A. Allison and W. E. Payne. The jury found for plaintiff and awarded him damages to the amount of \$8500.

McKenzie v. Jamieson. The plaintiff is a merchant residing in Penhold. He contested the last provincial election. Defendant was a party worker in the interests of J. T. Moore M. P. P. The plaintiff complained that defendant had stated to one J. J. Richards on the station platform at Red Deer, that he had stolen some money from a Union in Montana. He claimed damages to the amount of \$5000. Upon the trial the defendant positively denied ever having made such statement as complained of. The action was dismissed with costs.

For the plaintiff D. C. McDonald and the defendant James Muir K. C. and J. L. Crawford.

McKenzie v. Gaetz. This was a similar action to the above, but owing to the absence of one of the witnesses, the plaintiff applied for an adjournment and had to pay the costs of the day.

For the plaintiff D. C. McDonald and defendant, James Muir K. C. and J. L. Crawford.

Mitchell v. Lamont. An application on behalf of H. A. Mitchell a farmer residing near Red Deer for an injunction restraining one John Lamont for entering upon certain lands and cutting timber thereon. Injunction was granted until trial of the action. J. L. Crawford for applicant and W. E. Payne for the defendant.

How the local Merchant can Successfully Meet the Competition of City Departmental Stores.

(Andrew Stewart, Prince Albert Advocate)

This is a live subject in every community, from the hamlet where a few stores exist, up to the larger towns and small cities, and, strange as it may seem, the parties chiefly concerned are often the slowest to plan methods or adopt measures looking toward a

successful campaign against something which is conceded by all country merchants to be a crying evil—the great mail order business transacted by city departmental stores with those whom they reasonably expect should be their own particular customers.

The country merchant cannot be the big fellow by adopting his tactics, which may be summed up in two words—judicious advertising. This is the lodestone which irresistibly draws the money from the pockets of the people from far and near. The up-to-date carefully thought out and worded advertisement, presented in an attractive style, rather than the low price, induces the out-of-town buyer to patronize the department store in preference to the home merchant. When the latter takes a generous space in his local paper, presents therein to his customers prices on specified articles, have these articles prominently displayed and ticketed in large, plain figures, to back up his advertisement, he shall have gone a long way toward the desired goal.

The departmental store keeps a supply of fresh advertising matter constantly before its customers, and to meet this the local merchant must follow suit. I do not mean by this that the merchant must take one or more full pages in a newspaper, or get out a 500-page catalogue, but he can list a few articles in common use one week, a few others the next, and so on, giving his advertising the same care and attention he bestows on his stock, not allowing it to become stale or have a neglected appearance.

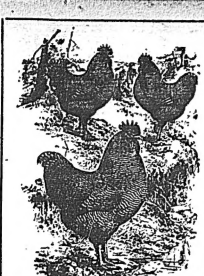
To carry out these ideas properly will entail some expense and careful attention, but the returns are speedy and certain. The cost will probably not be as great as attaches prizes given in guessing competitions, drawings or other methods, novel in their way, but of no permanent or lasting benefit to the merchant using them.

It is a safe proposition for a merchant to study the methods employed by the big concerns to draw trade, and then, as far as possible, adapt these to his own particular requirements.

The departmental store man is essentially a boomer. He knows how to advertise, and using this lever, obtains a great lead over his country competitor. The country merchant has at his disposal one of the best and cheapest vehicles for its purpose—the local press.

The foundations of the fortunes of all business men who have risen above the mediocre were laid on publicity—advertising.

Instantly they all possess a firm and abiding faith in its true worth, in familiarizing the public with their names, particular pursuits, and bargains they offered. The successes they achieved were due to the newspaper, as by that means, and that alone, could their objects, aims and ambitions have been attained.



Acknowledged to be the leading fowl for eggs and table.
Eggs for hatching from Pure-Bred Barred Plymouth Rocks.
Males from 1st prize winners at Boston Show.
Females from 1st prize winners at Toronto show.
Barred Plymouth Rocks the only kind kept.
Setting of 12, 15c on Farm.
\$1.00 in Town.
C. A. J. Sharman,
S.E. 13-38-57.

THE EMPIRE

The best and cheapest typewriter on the market.

\$60 CASH

AT
Linton Bros.,

Western Agents
8TH AVE., - CALGARY.

WASKASOO EXPRESS.

General Transfer and TOWN DELIVERY.
Rig Meets All Trains.
Trunks brought and taken from depot.

ICE—Pure, Clean delivered daily in quantities to suit buyer.

J. WOOD, PROP.
PHONE 67.

RED DEER TOWN LOTS FOR SALE.

OSLER, HAMMOND & NANTON,
Agents, WINNIPEG, Man.

C. S. LOTT, Agent, CALGARY, Alta.

For plans, etc., apply to
H. H. GAETZ, Red Deer.

B. P. ALFORD DEALER IN CATTLE & HORSES

Good stock always on hand for sale

COMMISSION AGENT

GAETZ AVE., RED DEER

Re Pork Packing Circulars and Meeting.

The following have circulars for signature:
The News & Advocate Offices;
The Creamery; E. Carswell; J. Comer; W. Pearson; G. Quinton; W. Gynup; C. J. B. Waad; W. Jenkins; S. Grimson.

Circulars should be sent in by Saturday, April 7th, either to the News or Advocate Office or to Creamery.

Public Meeting

in P.O. BLOCK on
Tuesday, April 10th,
at 2 o'clock sharp.

MICHENER BLOCK,
Gaetz Ave., Red Deer.

Hats! Hats!

A large stock of Trimmed and Ready-to-wear Hats from \$1.00 to 5.00; Blouses and Shirts going at greatly reduced Prices, while they last.

M. JARVIS.

FOR SALE.

RATES FOR THE Easter Holidays

For the Easter Holidays the Canadian Pacific Railway announce rate of fare and one-third for the round trip. Tickets good going April 11th to 16th inclusive, return until April 17.

Apply to—
S. WILSON,
Sec. 16-37-26,
6-ft Willowdale.

Announcement

We are paying cash for good MILLING WHEAT. . . .

The Red Deer Mill & Elevator Co., Ltd

COAL and WOOD

Dry and seasoned wood delivered in any length

Draying of all kinds. Trunks moved to and from station

PHONE ORDERS PROMPTLY ATTENDED TO.

JOS. M. SMITH. PHONE NO. 45.

Feed and Sale Stables. RED DEER.

J. E. BOWER.

Building Contractor,

[Shop and Office, Gaetz Ave., North of Smith & Gaetz block.

Shop Phone No. 21. House Phone No. 62.

COULTAS' the leading Photographer,

GROUND FLOOR STUDIO, GAETZ AVE.

FAIRVIEW PARK

Half-mile from Town of Red Deer

A rare opportunity for good investment.

The Ray homestead has been laid out in five acre lots. Several of these have been sold and improvements and buildings put on them.

Finest view of town.

An ideal spot for Suburban Residences. Rich fertile land.

A splendid location for market gardeners.

PRICES \$50 & UPWARDS.

Terms: One third down. One third in a year. Balance in another year.

For further particulars apply to—
GREENE & PAYNE,
Agents and Trustees.
Or FRED L. RAY, Proprietor.

MILLINERY
A choice selection of English, American and French Headware for Ladies, Misses and Children. Flowers being the chief feature in millinery this season, our stock has been carefully chosen and many beautiful designs and blending of colors are on show.
This remodelled and own materials used if desired. A large consignment of Shirts. While here arrived, please to visit all. Agent for the Manfous Hair Goods Co.

E. ST. CLAIR - ROSS AVE.

CUSHING BROS. CO.

LIMITED.

BUILDERS & CONTRACTORS

will do well to remember that we carry the largest and most

COMPLETE STOCK OF . . .

LUMBER, DOORS, WINDOWS.

and finish of all kinds to be found anywhere, also

BUILDING PAPER, SHELLAP, ROOFING, etc.

No order too small to receive our most careful attention.

K. M. BYERS,
MANAGER RED DEER YARD

H. W. HOSKIN

R. F. HOARE

H. W. Hoskin & Co.

GAETZ AVE.,

RED DEER.

We carry a splendid assortment of the most popular implements on the market.

Deering Farm Machinery.

John Deere Plows.

Moline Wagons.

Canada Carriage Co's Buggies and Democrats, etc., etc.

Be sure and see us before buying.
We guarantee satisfaction.

Correspondence.

We do not hold ourselves responsible for the opinions of our correspondents.

To the Editor of The News,

Dear Sir:—
Please give publicity to the fact that the Alberta Farmers Ass'n will hold a convention in Calgary, May 9th, '06 at 2 and 8 p.m. Several important matters will come up for consideration. All persons interested in farmers organizations are invited to be present.

Yours very truly,
W. F. Stevens,
Sec'y.

CREDIT AUCTION SALE.

Having been favored with instructions from W. E. Payne, Esq., Attorney for Julius Haen, I will sell by Public Auction, at Joe Smith's stable, in Red Deer, On Saturday, April 14th, AT ONE O'CLOCK SHARP,

5 Cows; 1 Yearling Colt, general purpose; 1 McCormick Mower, nearly new; 1 McCormick Hay Rake; 1 set Drag Harrows; 1 Adam's Wagon, nearly new; about 60 bushels of Oats; 1 Top Buggy, nearly new; 1 set double Heavy Harness; 1 set double Driving Harness; 1 Ladies' Saddle; 1 Leather Covered Couch; 1 weathered Oak Table; 1 Pump; 1 Grindstone; Cupboard; Chairs and other articles too numerous to mention.

Everything to be sold absolutely without reserve.

TERMS OF SALE:—One-third down one-third in three months, balance in six months, on joint Bankable notes, bearing interest at 8 per cent. All sums of \$15 and under, Cash.

For Further particulars apply to W. E. PAYNE, Esq., or to A. B. NASH - Auctioneer.

H. G. STONE
UNDERTAKER
AND EMBALMER
GAETZ AVE. SOUTH.

For Sale.

A good bunch of range cattle, 20 cows with calf or at foot, 8 3-year old steers, 8 2-year old steers, some with calf, 62-year old steers, some of these cows and heifers would make good dairy cows; also a 4-year old thoroughbred, short-horn bull, brought from Ontario, a first class stock bull. Apply to WILLSON BROS., Clearview.

EVERY ALBERTA FARMER SHOULD EAT

B. & K. OATS

exclusively. Because they are manufactured in Alta. from Alberta Oats, and are second to none.

The Red Deer Mill and Elevator Co. are our Red Deer Agents.

IMPERIAL BANK OF CANADA

Capital Subscribed - \$4,000,000
Capital Paid Up - \$3,900,000
Reserve Fund - \$3,900,000

HEAD OFFICE: TORONTO.

Branches in the Provinces of Ontario, Quebec, Manitoba, Saskatchewan, Alberta and British Columbia.

SAVINGS DEPARTMENT AT ALL BRANCHES

Highest current rate of interest allowed on deposits from date of opening of account and compounded half-yearly.

Red Deer Branch:

W. P. HELLIWELL, MANAGER.

For Sale.

Store Fixtures for sale. Shelving, Counters, Coffee Mill and Blinds. Apply to Loiselle, Archambault & Co. Shoe Store.

PREMISES SECURED
We solicit the business of Manufacturers, Engineers and others who realize the advantage of having their Patent business transacted by Experts. Preliminary advice free. Charges moderate. Our Inventor's Advice and Copyrights. National Patent Office, Washington, D.C., U.S.A.

Strayed.

Pony, 4 yrs. old, color red, black tail and mane, white ring round left hind foot; heavy leather belt with two rings round the neck. Strayed from Sec. 22, T. 31, R. 15 in Christmas week. Information leading to the recovery of the same to be given to Mr. CRONQUIST, or Joe TIPMAN, Stettler.

Worth Investigating.

Farm for Sale.

Quarter Section of A1 land, 12 miles west of Red Deer, on main road to Evans, within half mile of Burnt Lake Post Office, Church, School and Store within one mile, 20 acres broken, 16 acres fenced, living spring of pure water, will make a first-class wheat farm. Price for immediate sale, \$8 per acre. Apply to QUIMETTE, WRIGHT & Co. Red Deer.

For Sale.

About forty head of cattle, cows, 2-year olds and yearlings and 1 good shorthorn Bull.

Jos. COLE, Springvale.

Lost.

A Cocker Spaniel Dog, pure black, answering to name Jip. Any person or persons harboring said dog after this notice will be prosecuted. A suitable reward will be given for his return to T. BRADSHAW, C.P.R. Station, Red Deer.

Strayed.

From the premises of undersigned in October last, 1 yearling steer, roan, brand 6C on right hip. Supposed to be in Penhold district.

H. McCANN, Red Deer.

Lost.

On Friday night between Red Deer and Root's corner, a brown fur overcoat with a black dog skin collar. Finder please leave at this office. Suitable reward offered.

For Sale.

4 Dairy Cows, 4 yearling steers, 1 grade bull, 3 years old. C. J. B. WARD, Willowdale.

Local News.

FOR SALE.—P. Pidgeon has a very choice registered Short-horn bull calf for sale.

Don't forget that we handle the well-known Knox hat—M. Jarvis

Mr. A. Barber spent a couple of days in Calgary last week.

Mr. Samuel Stewart went north Friday on a trip to Edmonton and Stettler.

Prince Arthur of Connaught passed through Red Deer by special train on Friday last.

Mr. Jas. F. Gaetz returned on Thursday from a trip to N. Dakota.

Mr. F. J. Farley of Willowdale left on Friday for a trip to Stettler and Daysland.

Mr. W. S. Jealous left on Thursday on a trip to Vancouver B. C.

R. B. Walliver of Edmonton was in town last week.

Mrs. Dr. Etta Donovan entertained Mr. Justice Harvey and wife on Wednesday evening last.

Rev. Rodgers, of Springvale, occupied the pulpit of the Methodist Church on Sunday last.

Mr. Geo. Bell, of Medicine Hat, takes the C.P.R. position vacated by Mr. T. Braushaw upon his removal to Strathcona.

Our blouses and shirtwaists have arrived. Some very smart and dainty styles in all sizes, and the prices which are remarkably low are within the reach of everyone. Call and inspect them. E. St. Clair, Milliner, Red Deer.

Rev. W. Daniel will preach in the Baptist church next Lord's day morning on "The message of Easter," and in the evening on "The resurrection of the just."

Special music is being prepared.

Messrs G. H. Bawtin, Manager and L. C. Fulmer, Sec. Treas. of the Red Deer Mill and Elevator Co. were in Calgary last week on business in connection with the company.

Mr. W. J. Keeshaw and son of Pembina, N. Dak., spent a few hours in Red Deer on Saturday in company with A. B. Purdy an old friend.

Rev. Hastie will conduct a song service in the Presbyterian church Red Deer, Sunday evening 15th Mrs. Collison will also sing. Morning service will be an Easter service.

Remember the Lecture and recital at the Methodist church on Friday evening. Principal Riddell will lecture. A collection will be taken.

FOR SALE.—I have Alberta Red Winter Wheat for sale at \$2.00 per bushel, delivered at Brumpton & Gaetz are my agents, who will take orders and deliver the wheat. Call on them soon if you want any.—W. L. Thompson, Spring Coulee, Alta.

FOR SALE.—Good quarter sec., 4 miles west of Blackfalds, fenced, part broken, barn and shaft. \$10 per acre. Apply H. LONGSON, St-11 Red Deer.

Mayor Michener spent a couple of days at Edmonton last week.

Rev. A. C. Farrell preached in Calgary on Sunday last.

The Ladies of the Presbyterian church purpose holding a sock social on April 19th. Particulars later.

Mr. R. B. Bond, brother of Mrs. S. N. Carscallen is visiting in Red Deer for a few days. Mr. Bond is western representative of the William Briggs house of Toronto.

Mr. Thos. Tweed of Medicine Hat a prominent Conservative leader and a prominent Mason died suddenly at Montreal last week. Mr. Tweed presided at the Alberta Convention of Conservatives held at Red Deer last fall.

Mr. G. Rothnie entered upon his duties as chief of police on April 1st. Red Deer has now two police on its force Messrs Rothnie and Millin who divide the duties of the 24 hrs., one being always on duty.

It is reported that H. M. Stevenson, the tailor has disposed of his Ross Ave. shop to a couple of well known gentlemen who will open a real estate office.

Our sign drifted from its moorings on Saturday evening last and under the influence of a sudden misguided impulse started upon a career of its own, as between the door and window of Messrs Hill & Horn's store how ever it acted quite impartially one piece going through the front window where the boots and shoes were and the other through the door of the grocery department. Could it be possible that this was in any measure attributable to the reading of the very interesting "ads" of this enterprising firm in The News?

A meeting of the Directors of the Red Deer Creamery was held on Monday, March 19th for the purpose of letting the contracts for Cream Hauling for the coming season as follows:—

Horn Hill & Quinston, W. Sandercock; Edwell, J. Comer; Hillsdown, W. Guyup; Valley Centre, W. Pearson. Mr. Jenkins to make any arrangement that appears best for Balmora.

And Mr. S. Grimson to do the same for Burnt Lake.

C. J. B. WARD

Notice these combinations:—

For \$1.50

we will send

one of the following weekly papers for one year:—

"Family Herald & Weekly Star," "Winnipeg Telegram," "Mail and Empire," "Farmer's Weekly Sun," "Montreal Weekly Witness."

With the Family Herald and Weekly Star, for 15c. extra will be sent a useful book, entitled "The Farmer's Manual and Veterinary Guide," dealing with over 600 subjects of farm, animals, and garden.

Good Friday.

At St Luke's the following services will be held on Friday:— Holy Communion at 8 a.m. and evensong at 7.30 p.m.

St. Luke's on Easter.

8 a.m. Holy communion. 11 a.m. Matins and holy communion. 7.30 p.m. Evensong. Special Easter music at both services. Several numbers by an Orchestra.

Married

At the residence of the groom, Burnt Lake, on Friday, April 6th, Mr. S. Grimson to Miss Emma Mickson.

The ceremony was performed by Rev. Mr. Heamson of Burnt Lake. The wedding was attended by about 150 guests, friends of the bride and groom and was a notable affair attesting the popularity of the newly married couple.

Died

On Friday, April 6th, Mary Ruth, daughter of Mr. and Mrs. H. A. Mitchell, of Poplar Ridge, aged 1 year, 11 months, 6 days. Dr. Gaetz officiated at the funeral which was held on Sunday last.

Evarts.

C. Schunman of Springvale, Ont. is visiting Smith Bros.

E. H. Hussey of the Experimental Farm was a visitor to Red Deer this week.

Seeding has now commenced by several of the farmers around here.

The boys have started playing baseball and by all appearances mean to give other teams a hot time.

J. Stookwell and wife recent arrivals from Washington have located west of here.

Courting by moonlight is now the favorite pastime of some of our young men who have been away from their lady friends for some months returning home in the wee sma hours of the morning.

The above from the Leduc Enterprise refers to our new fellow-townsmen Mr. H. H. Humber who has purchased the Jewellery business of Mr. W. J. Good. We have great pleasure in welcoming Mr. Humber to our town.

ALTHOUGH spring is three weeks earlier than usual, we are in the fortunate position to offer to farmer's a full and complete line of

Seeding Machines

The indications are that we will have a dry season, therefore it behoves every farmer to have a drill, and before buying we solicit your inspection. We have the celebrated . . .

COCKSHUTT AND McCORMICK DRILLS

which we offer on easy terms.

It will pay you to look over our samples and get our prices before buying.

Laumer & Butterill,
Red Deer and Calgary.

P.S. All information necessary to the new comers furnished free of charge. Make our office your headquarters.

Summer Blouses and Shirt Waist Suits

In great variety.

This season we have bought our blouses direct from one of the largest manufacturers in the Dominion. The sleeves and every other detail are right up to the minute, and as usual our prices are the very lowest.

LADIES' WHITE LAWN, ORGANIC & SILK BLOUSES at 75c., \$1.00, 1.25, 1.75, 2.00, 2.25, 2.50, 3.00, 4.00, 5.00.

LADIES' SHIRT WAIST SUITS in Lustres, Muslin & Linens at \$5.00, 6.50, 8.00, 10.00 and 12.00 each.

We are also agents for the . . .

C. B. C. CORSETS

The most perfect fitting and up-to-date on the market.

HILL & HORN,
GENERAL MERCHANTS - RED DEER

Tell your friends of the "STA-ZON" after using. No wrinkles, and they stay on. Our optician adapts lenses accurately.
H. H. GAETZ,
OPTICIAN.

